



**Board of Directors
Meeting Agenda
(Location)**

MCA Vision: Metal is the construction material of choice for the building envelope

- 1. CALL TO ORDER** – Todd Miller, Chairman (**8 am**)
- 2. WELCOME AND OPENING REMARKS** – Miller
- 3. ANTI-TRUST BRIEFING** – John Kelly, Esq.
- 4. GENERATIVE DISCUSSION**
 - **Projected Skilled Workforce Shortage**
How are member companies impacted – their employees, their customers' workforce? In five years will there be enough skilled workers to install our high-end products?
 - **Implications of Commercial Construction Rebound**
Where is MCA vulnerable with the forecast of another year of no growth in the market: membership, tradeshow, and other programs? What are the implications of no growth to member companies?
- 5. FINANCIAL OVERVIEW*** – John Smith, Treasurer
- 6. STRATEGY**
 - **ADVOCACY/PUBLIC POLICY**
MCA is the recognized leader influencing public policy affecting the use of metal in the building envelope.
 - A. Legislative Issues – Emert/Engle Action: Discuss/Approve position statement on energy tax credit*.
 - B. Research and Code Initiatives – Partyka/Williams Action: Discuss 2015 Codes Meetings strategy*.
 - **MEMBERSHIP**
MCA's membership has grown in quality and engagement through penetration of new and existing industry segments.
 - A. Membership Discussion – Seija/Sherwood Action: Discuss/Approve new membership category*.
 - B. Communications Strategy Discussion – Miller/Ryan Action: Discuss/Approve messaging strategy*.
- 7. COMMITTEE INITIATIVES**
Issues requiring Board direction or decisions.
- 8. 2016 BUDGET** – Smith/Engle Action: Discuss/Approve Budget*.
- 9. CONSENT AGENDA***
 - a. Approval of Minutes – May 11, 2015
 - b. Committee Appointments
 - c. Trade Show Report
 - d. Committee Reports
 - e. Future Board Meetings Schedule
- 10. ADJOURNMENT** – Todd Miller, Chairman (**11:30 am**)