MCA Vision: Metal is the construction material of choice for the building envelope

1. CALL TO ORDER – Todd Miller, Chairman (8 am)

2. WELCOME AND OPENING REMARKS – Miller


4. GENERATIVE DISCUSSION
   - Projected Skilled Workforce Shortage
     How are member companies impacted – their employees, their customers’ workforce? In five years will there be enough skilled workers to install our high-end products?
   - Implications of Commercial Construction Rebound
     Where is MCA vulnerable with the forecast of another year of no growth in the market: membership, tradeshow, and other programs? What are the implications of no growth to member companies?

5. FINANCIAL OVERVIEW* – John Smith, Treasurer

6. STRATEGY
   - ADVOCACY/PUBLIC POLICY
     MCA is the recognized leader influencing public policy affecting the use of metal in the building envelope.
     A. Legislative Issues – Emert/Engle   Action: Discuss/Approve position statement on energy tax credit*.
     B. Research and Code Initiatives – Partyka/Williams   Action: Discuss 2015 Codes Meetings strategy*.
   - MEMBERSHIP
     MCA’s membership has grown in quality and engagement through penetration of new and existing industry segments.
     A. Membership Discussion – Seija/Sherwood   Action: Discuss/Approve new membership category*.
     B. Communications Strategy Discussion – Miller/Ryan   Action: Discuss/Approve messaging strategy*.

7. COMMITTEE INITIATIVES
   Issues requiring Board direction or decisions.

8. 2016 BUDGET – Smith/Engle   Action: Discuss/Approve Budget*.

9. CONSENT AGENDA*
   a. Approval of Minutes – May 11, 2015
   b. Committee Appointments
   c. Trade Show Report
   d. Committee Reports
   e. Future Board Meetings Schedule

10. ADJOURNMENT – Todd Miller, Chairman (11:30 am)