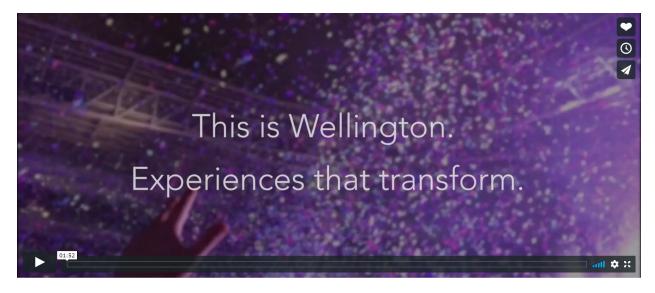
wellington

Wellington



Wellington is an experience design, marketing, technology and gifting agency. Our technology agnostic approach creates virtual experiences specific to our clients' needs. Through discovery sessions, we provide solutions that match key functionality, budget and bandwidth. Specializing in servicing associations, our results create impactful ROI for the organization's sponsors and exhibitors; the lifeline to annual revenue.

While nothing can replace the emotional, tangible draw of live person-to-person connection, there is value to embracing effective virtual experiences and creating alternative ways to engage and build your community as a long-term practice. Wellington applies the experience design tactics and tenets that have positioned us as an industry-leader to curating virtual experiences.

The same level of strategy and professionalism should be implemented in virtual experiences as they would in live convenings. Wellington will ensure the overall integration of touchpoints to increase engagement and reflect positively on your brand.

Links and Resources:

- Wellington Capabilities
- EOS Case Study
- RxC Case Study
- SAMBA Case Study

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