

## **Gather Voices**



Now more than ever, pre-recorded content is vital to executing a successful virtual event, as well as driving engagement throughout the year. Traditional video production is expensive and slow. From camera crews to professional editors, is it any wonder that so many organizations struggle to produce video? Agency-produced video doesn't scale, and if you have in-house video resources they are always overloaded.

Gather Voices video solution makes it easy. Increase your video production by empowering your members, constituents, and staff to make compelling videos, directed by you and owned by your organization, using the powerful cameras everyone already has in their pockets.

Manage, edit, and publish video with incredible speed and scale. No more waiting for footage or spending weeks in post-production. Each video is uploaded instantly to your Gather Voices library, where you can edit, caption, and publish with a few simple clicks.

Gather Voices. We make video simple.

## Links and Resources:

• https://www.gathervoices.co/g02-virtual-conference

- https://www.gathervoices.co/case-study/asi-innovations-live
- <a href="https://www.gathervoices.co/case-study/personify">https://www.gathervoices.co/case-study/personify</a>
- <a href="https://www.gathervoices.co/associations">https://www.gathervoices.co/associations</a>
- <a href="https://www.gathervoices.co/blog/gather-voices-empowers-organizations-to-create-video-production-easily-and-quickly">https://www.gathervoices.co/blog/gather-voices-empowers-organizations-to-create-video-production-easily-and-quickly</a>

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