

GLC



Level Up Your Virtual Event Game!

A virtual event isn't the same without exhibitors, but many associations struggle to find a solution that is within budget and requires minimal staff time to manage. That's where GLC comes in.

GLC's Virtual Exhibit Solutions drive virtual event revenue while maintaining engagement with industry service providers (ISPs). Now more than ever, ISPs need to make meaningful connections with your audience to generate leads.

GLC's Virtual Exhibit Solutions provide a unified platform to host, design, develop and promote your virtual exhibit hall/booths. We work directly with exhibitors to create branded, immersive digital experiences that are scalable and customizable for each exhibitor's budget.

GLC's Virtual Exhibit Solutions provide:

- Custom exhibit hall with booth directory
- Video and animated content
- Live chat/chat rooms
- Downloadable sell sheets
- Lead generation forms
- Photo gallery or slideshows
- Appointment setting
- On-demand video chat
- Real-time screen share
- Robust visitor metrics
- Turnkey project management

Links and Resources:

• https://glcdelivers.com/asae-demo-day

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