



Intrado



Please join Jeff Heisler, Director of Sales at Intrado Digital Media, to learn more about current virtual events tips and trends that we are seeing in the marketplace that will help your organization increase membership, generate revenue and drive more engagement from your audience. Most of his presentation will include a LIVE demonstration and showcase of recent virtual events that Intrado Digital Media has delivered.

Links and Resources:

- Intrado Virtual Events - <https://www.inxpo.com/assets/pdfs/products-features/Intrado-Studio-VirtualEvents-Feature-Sheet.pdf>
- Intrado Studio Webcasting - <https://www.inxpo.com/assets/pdfs/products-features/Intrado-Studio-Feature-Sheet.pdf>
- Certification Overview - <https://www.inxpo.com/assets/pdfs/products-features/Intrado-Certification-Feature-Sheet.pdf>
- Speaker Training Guide for Webcasting - <https://spark.adobe.com/page/CqAuN/>
- 2019 Benchmark Report - <https://meet.westuc.com/2019-webcast-virtual-event-report>

Contact:

Jeffrey Heisler

Jeffrey.heisler@intrado.com

312-267-1931