



Personify

GAME / CHANGERS



Personify



Description:

Personify360 is the most robust and extensible all-in-one member management platform on the market, delivering a unified – 360 degree – view of your data, your constituents and your organization’s path to success. Our powerful collection of proven, purpose-built features seamlessly manages different business lines, sophisticated membership models and more:

- Drive productivity with streamlined workflows between member interactions and back office reporting, reducing time spent on support and data/reporting analysis, business processes and managing IT systems.
- Reduce complexity and streamline system management by eliminating underperforming point solutions, contracts and data silos while enjoying the efficiencies, scale and cost savings of our reliable SaaS infrastructure.
- Create and deliver value to members, with tools that make your organization simple to join, easy to engage and effortless to renew.

- Diversify your revenue by offering non-dues opportunities for events, digital products, donations and more – all powered by the industry's most respected transaction engine.

Links & Resources:

- Personify360 one pager:
<https://personifycorp.com/resources/products/p360/personify360>
- Personify overview one pager:
<https://personifycorp.com/resources/products/corporate/personify-overview>
- American Optometric Association case study:
<https://personifycorp.com/resources/game-changers/american-optometric-association>
- Association for Supervision and Curriculum Development case study:
<https://personifycorp.com/resources/game-changers/association-for-supervision-and-curriculum-development>
- American Association of Individual Investors testimonial:
<https://personifycorp.com/resources/game-changers/american-association-of-individual-investors>

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