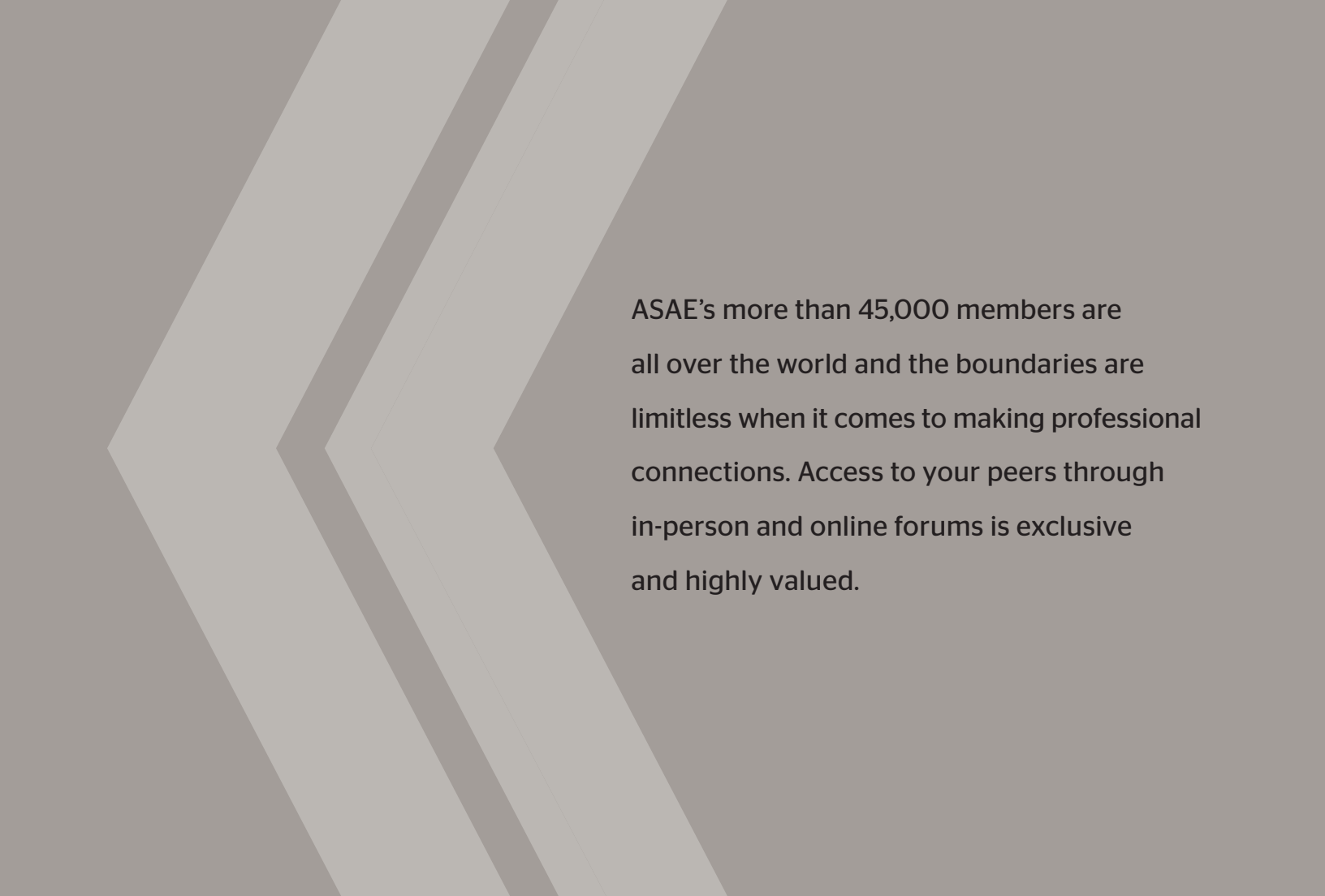




we are





ASAE's more than 45,000 members are all over the world and the boundaries are limitless when it comes to making professional connections. Access to your peers through in-person and online forums is exclusive and highly valued.

“ASAE provides a professional home for the association industry while we’re all busy providing homes for our members. This talented community of leaders and innovators offer the tools and resources needed for longevity and prosperity in our careers and the organizations we serve.”

— **Dan Williams**, VP of Sales, Experience Columbus

ASAE is a membership organization of more than 45,000 members, 1,675 through organization paid memberships and 10,340 through individually paid memberships. Its members manage leading trade associations, individual membership societies and voluntary organizations across the United States and in nearly 50 countries around the world. With support of its subsidiaries: the ASAE Research Foundation and ASAE Business Services, Inc., ASAE is the premier source of learning, knowledge, and future-oriented research for the association and nonprofit profession, and provides resources, education, ideas, enterprise solutions, and advocacy to enhance the power and performance of the association and nonprofit community.



Connect with us today!

we are ***part of a vibrant community***

Who is ASAE?

- 32%** of members manage trade associations
- 42%** of members manage individual membership societies and voluntary organizations
- 7%** of members work at association management companies
- 1%** of members are outside the United States representing 50 countries

- 10%** of members are CEO or executive management
- 85%** of members are association staff professionals
- 1%** of members are consultants
- 2%** of members are for-profit industry partners

ASAE provides opportunities that enhance every aspect of professional development. Discover the most comprehensive collection of association management resources designed to help you and your organization in your job today and tomorrow.



“There are many great reasons to be an ASAE member. Some of my favorite ASAE resources are the models and samples, as well as the ASAE Research Foundation that is made available at low or no cost. I can’t count how many times I have needed guidance for a project and been able to utilize these online resources.”

— **Jacob Wilder, CAE**, Senior Director, Operations and Communications, BOMAG

collaborate
CONVERSATION AND COMMUNITY CONNECTED BY ASAE


Collaborate is the best space to participate in in-depth discussions, receive feedback and find resources from other professional peers. Explore trending topics from the community and find where you can connect.

learn more ▶ collaborate.asaecenter.org

“Every single ASAE member benefit helps us meet our organizational goals and increase our bottom line. Their team does a phenomenal job of ensuring all the right people are at their events so we know we’ll be face-to-face with the decision-makers.”

— **Tom Coté, CAE**, Executive Director, Capital Hill Management Services, Inc.

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we are

expanding our knowledge

A membership in ASAE delivers access to extensive array of association resources you can use every day.

The online Models & Samples Library provides contracts, marketing plans, job descriptions, membership recruitment brochures, surveys, and many more samples you can download and customize for your organization.

Access ASAE anytime, anywhere in the palm of your hand with the new ASAE app. Read the latest industry news, quickly locate ASAE programs, and connect with your association peers—all in one place. Get it on Google Play or download on the Apple App Store.



ASAE LEARNING

ASAE Learning offers exceptional experiences that help you grow in your career and develop a sense of belonging in the association community. Create your own learning path with a wide variety of in-person, virtual, and self-paced formats.

asaecenter.org/learning



CERTIFIED ASSOCIATION EXECUTIVE (CAE) PROGRAM

The CAE credential is the marker of a committed association professional who has demonstrated the wide range of knowledge essential to manage an association in today's challenging environment.

asaecenter.org/cae



ASSOCIATION CAREERHQ

Association CareerHQ is your one stop shop for association career and talent management resources. The extensive job board, career and recruitment services and content resources fuel both individual and organizational success.

associationcareerhq.org



MEMBER'S EDGE PROGRAM

Membership has its perks, and one of those is the ASAE Member's Edge Program. This collection of unique offerings is designed to make your life easier, and all are available at special, ASAE-negotiated rates. It's easy to take advantage; get the details and sign up online today.

asaecenter.org/membersedge



ASAE RESEARCH FOUNDATION

ASAE Research Foundation advances knowledge in association management and nonprofit leadership through research and resources that empower foresight, define effective practices, and sustain association value.

foundation.asaecenter.org

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“Associations Now opened avenues for me that would not have been available had I not been an ASAE member.”

— Megan Turcotte, Director of Membership, American Mathematical Society

ASSOCIATIONS NOW DAILY NEWS

Delivered every weekday morning, *Associations Now Daily News* offers an essential daily roundup of headlines, business smarts, big ideas, and career opportunities.



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Associa
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RESEARCH AND BENCHMARKING

ASAE research and benchmarking resources deliver hard data and thoughtful analysis that help association professionals build their knowledge and that empower associations to assess how they stack up against similar organizations in a highly competitive marketplace.

we are

being heard on capitol hill

ASAE promotes the value of the association industry to policymakers by addressing legislative and regulatory issues affecting nonprofits and associations.

You can help make a difference. The organization's grassroots network calls, emails, writes, and meets with their Members of Congress on behalf of the association community. Members can participate in American Associations Day, the only legislative fly-in for the association community. Our members are kept informed through alerts, issue briefs, and a weekly e-newsletter, Inroads.



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ASAE: Your Connection to Industry Partners that Understand Associations

Industry suppliers and consultants are essential partners in achieving organizational goals. ASAE connects you to this vital, diverse, and growing part of our community and provides you with multiple channels to source high quality providers for the products and services you need to run your organization and accomplish your mission.

ASAE MarketBASE

asaebuyersguide.com



MarketBASE is ASAE's online product and service directory. Here you can search for what you need by keyword, topic category, and region.

ASAE Collaborate

collaborate.asaecenter.org



Through Collaborate – ASAE's private online community, you can gather recommendations and input from your peers in the association community.

ASAE Business Solutions

asaebusinesssolutions.org



You need high quality business operations solutions to help your organization thrive. ASAE Business Solutions is the perfect place to start. It's portfolio of essential board management, business insurance, investment advisory, nondues revenue, retirement, and operations solutions are vetted and designed by ASAE to help associations grow and prosper. We've done the homework, so you can be confident these solutions will help your organization solve, save, and succeed.

ASAE Alliance Partners

asaecenter.org/marketplace/alliance-partners



ASAE's Alliance Partners are committed to helping ASAE achieve its mission and seeing the association industry thrive. From providing support for key strategic initiatives to helping ASAE deliver amazing event experiences, these companies and destinations make a sustained and important contribution to ASAE's success.

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We are

prepared to serve your entire organization

Join us today! There's a membership category perfect for you.

Organization membership provides one flat annual rate that offers membership benefits to every employee at a location. All members will receive full membership benefits including access to members-only web properties, member pricing on programs and events, and be eligible to be selected for volunteer opportunities.

Organization membership pricing chart

NUMBER OF EMPLOYEES	PRICING PER STAFF SIZE	NUMBER OF EMPLOYEES	PRICING PER STAFF SIZE
1-2 Staff	\$395	50-74 Staff	\$3,995
3-6 Staff	\$595	75-99 Staff	\$4,995
7-9 Staff	\$995	100-199 Staff	\$6,495
10-19 Staff	\$1,495	200-299 Staff	\$7,995
20-29 Staff	\$1,995	300-399 Staff	\$9,495
30-39 Staff	\$2,495	400+ Staff	\$9,995
40-49 Staff	\$2,995		

Association Professional CEO or staff leaders of trade and professional associations, philanthropic organizations, and association management companies. **\$325/year**

Consultant Membership are solo and firm-based practitioners who provide independent expertise and advisory services to help associations achieve important organization outcomes. **\$475/year**

Industry Partner Membership is for individuals who are non-association executives and who market and supply tangible services to associations and nonprofits. **\$475/year**

Young Professional Membership is for those ages 35 and under who work for trade and professional associations, philanthropic organizations, and association management companies. **\$150/year**

Connect with us today!

***Associations make the world smarter, safer, better.
ASAE helps associations grow, excel, and achieve.***



The Center for Association Leadership

three easy ways to join today!

asaecenter.org/membership

888.950.2723 (202.371.0940 in Washington DC)

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three easy ways to engage!

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