we are

The Center for Association Leadership
ASAE’s more than 45,000 members are all over the world and the boundaries are limitless when it comes to making professional connections. Access to your peers through in-person and online forums is exclusive and highly valued.
ASAE provides a professional home for the association industry while we’re all busy providing homes for our members. This talented community of leaders and innovators offer the tools and resources needed for longevity and prosperity in our careers and the organizations we serve.

— Dan Williams, VP of Sales, Experience Columbus

ASAE is a membership organization of more than 45,000 members, 1,675 through organization paid memberships and 10,340 through individually paid memberships. Its members manage leading trade associations, individual membership societies and voluntary organizations across the United States and in nearly 50 countries around the world. With support of its subsidiaries: the ASAE Research Foundation and ASAE Business Services, Inc., ASAE is the premier source of learning, knowledge, and future-oriented research for the association and nonprofit profession, and provides resources, education, ideas, enterprise solutions, and advocacy to enhance the power and performance of the association and nonprofit community.
we are
part of a vibrant community

Who is ASAE?

32% of members manage trade associations
42% of members manage individual membership societies and voluntary organizations
7% of members work at association management companies
1% of members are outside the United States representing 50 countries

10% of members are CEO or executive management
85% of members are association staff professionals
1% of members are consultants
2% of members are for-profit industry partners

ASAE provides opportunities that enhance every aspect of professional development. Discover the most comprehensive collection of association management resources designed to help you and your organization in your job today and tomorrow.

connect today » asaecenter.org/membership
There are many great reasons to be an ASAE member. Some of my favorite ASAE resources are the models and samples, as well as the ASAE Research Foundation that is made available at low or no cost. I can't count how many times I have needed guidance for a project and been able to utilize these online resources.

— Jacob Wilder, CAE, Senior Director, Operations and Communications, BOMAG

Every single ASAE member benefit helps us meet our organizational goals and increase our bottom line. Their team does a phenomenal job of ensuring all the right people are at their events so we know we’ll be face-to-face with the decision-makers.

— Tom Coté, CAE, Executive Director, Capital Hill Management Services, Inc.
A membership in ASAE delivers access to extensive array of association resources you can use every day.

The online Models & Samples Library provides contracts, marketing plans, job descriptions, membership recruitment brochures, surveys, and many more samples you can download and customize for your organization.

Access ASAE anytime, anywhere in the palm of your hand with the new ASAE app. Read the latest industry news, quickly locate ASAE programs, and connect with your association peers—all in one place. Get it on Google Play or download on the Apple App Store.
ASAE LEARNING
ASAE Learning offers exceptional experiences that help you grow in your career and develop a sense of belonging in the association community. Create your own learning path with a wide variety of in-person, virtual, and self-paced formats.
asaecenter.org/learning

CERTIFIED ASSOCIATION EXECUTIVE (CAE) PROGRAM
The CAE credential is the marker of a committed association professional who has demonstrated the wide range of knowledge essential to manage an association in today’s challenging environment.
asaecenter.org/cae

ASSOCIATION CAREERHQ
Association CareerHQ is your one stop shop for association career and talent management resources. The extensive job board, career and recruitment services and content resources fuel both individual and organizational success.
associationcareerhq.org

MEMBER’S EDGE PROGRAM
Membership has it’s perks, and one of those is the ASAE Member’s Edge Program. This collection of unique offerings is designed to make your life easier, and all are available at special, ASAE-negotiated rates. It’s easy to take advantage; get the details and sign up online today.
asaecenter.org/membersedge

ASAE RESEARCH FOUNDATION
ASAE Research Foundation advances knowledge in association management and nonprofit leadership through research and resources that empower foresight, define effective practices, and sustain association value.
foundation.asaecenter.org

Connect with us today!
“Associations Now opened avenues for me that would not have been available had I not been an ASAE member.”

— Megan Turcotte, Director of Membership, American Mathematical Society

ASSOCIATIONS NOW DAILY NEWS
Delivered every weekday morning, Associations Now Daily News offers an essential daily roundup of headlines, business smarts, big ideas, and career opportunities.

RESEARCH AND BENCHMARKING
ASAE research and benchmarking resources deliver hard data and thoughtful analysis that help association professionals build their knowledge and that empower associations to assess how they stack up against similar organizations in a highly competitive marketplace.
ASAE promotes the value of the association industry to policymakers by addressing legislative and regulatory issues affecting nonprofits and associations.

You can help make a difference. The organization’s grassroots network calls, emails, writes, and meets with their Members of Congress on behalf of the association community. Members can participate in American Associations Day, the only legislative fly-in for the association community. Our members are kept informed through alerts, issue briefs, and a weekly e-newsletter, Inroads.
ASAE: Your Connection to Industry Partners that Understand Associations

Industry suppliers and consultants are essential partners in achieving organizational goals. ASAE connects you to this vital, diverse, and growing part of our community and provides you with multiple channels to source high quality providers for the products and services you need to run your organization and accomplish your mission.

ASAE MarketBASE
asaebuyersguide.com

MarketBASE is ASAE’s online product and service directory. Here you can search for what you need by keyword, topic category, and region.

ASAE Collaborate
collaborate.asaecenter.org

Through Collaborate – ASAE’s private online community, you can gather recommendations and input from your peers in the association community.

ASAE Business Solutions
asaebusinesssolutions.org

You need high quality business operations solutions to help your organization thrive. ASAE Business Solutions is the perfect place to start. It's portfolio of essential board management, business insurance, investment advisory, nondues revenue, retirement, and operations solutions are vetted and designed by ASAE to help associations grow and prosper. We’ve done the homework, so you can be confident these solutions will help your organization solve, save, and succeed.

ASAE Alliance Partners
asaecenter.org/marketplace/alliance-partners

ASAE’s Alliance Partners are committed to helping ASAE achieve its mission and seeing the association industry thrive. From providing support for key strategic initiatives to helping ASAE deliver amazing event experiences, these companies and destinations make a sustained and important contribution to ASAE’s success.

connect today ➤ asaecenter.org/membership
we are

prepared to serve your entire organization

Join us today! There’s a membership category perfect for you.

Organization membership provides one flat annual rate that offers membership benefits to every employee at a location. All members will receive full membership benefits including access to members-only web properties, member pricing on programs and events, and be eligible to be selected for volunteer opportunities.

### Organization membership pricing chart

<table>
<thead>
<tr>
<th>NUMBER OF EMPLOYEES</th>
<th>PRICING PER STAFF SIZE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-2 Staff</td>
<td>$395</td>
</tr>
<tr>
<td>3-6 Staff</td>
<td>$595</td>
</tr>
<tr>
<td>7-9 Staff</td>
<td>$995</td>
</tr>
<tr>
<td>10-19 Staff</td>
<td>$1,495</td>
</tr>
<tr>
<td>20-29 Staff</td>
<td>$1,995</td>
</tr>
<tr>
<td>30-39 Staff</td>
<td>$2,495</td>
</tr>
<tr>
<td>40-49 Staff</td>
<td>$2,995</td>
</tr>
<tr>
<td>50-74 Staff</td>
<td>$3,995</td>
</tr>
<tr>
<td>75-99 Staff</td>
<td>$4,995</td>
</tr>
<tr>
<td>100-199 Staff</td>
<td>$6,495</td>
</tr>
<tr>
<td>200-299 Staff</td>
<td>$7,995</td>
</tr>
<tr>
<td>300-399 Staff</td>
<td>$9,495</td>
</tr>
<tr>
<td>400+ Staff</td>
<td>$9,995</td>
</tr>
</tbody>
</table>

Association Professional CEO or staff leaders of trade and professional associations, philanthropic organizations, and association management companies. $325/year

Consultant Membership are solo and firm-based practitioners who provide independent expertise and advisory services to help associations achieve important organization outcomes. $475/year

Industry Partner Membership is for individuals who are non-association executives and who market and supply tangible services to associations and nonprofits. $475/year

Young Professional Membership is for those ages 35 and under who work for trade and professional associations, philanthropic organizations, and association management companies. $150/year

Connect with us today!
Associations make the world smarter, safer, better. ASAE helps associations grow, excel, and achieve.

three easy ways to join today!

asaecenter.org/membership
888.950.2723 (202.371.0940 in Washington DC)
ASAEservice@asaecenter.org

three easy ways to engage!

post ▶ instagram.com/asaecenter
share ▶ facebook.com/ASAEfan
follow ▶ twitter.com/ASAEcenter

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