



THE INAUGURAL
WOMEN'S LEADERSHIP
SYMPOSIUM

APRIL 16-18, 2008 • CHARLOTTE, NORTH CAROLINA



PROGRAM DESCRIPTIONS

Putting Your Vision and Value to Work - Today's fast paced environment requires split second decisions and action along with the alignment of stakeholders around shared goals. In this presentation, drawing from personal examples in business renewal, you will explore how shared vision and values created extraordinary, high performing organizations. Take a moment to understand the relevance of your own personal and shared visions and values. Learn how visionary leaders mobilize their people, partners and stakeholders around a compelling shared vision that is rooted in deeply-held shared values. See how these leaders then had the courage to change and align everything to serve their mission, vision and values. The alignment of their strategies, systems, structures, processes, measurements, and most of all - their leadership behavior and decision making, is their secret ingredient to success.

[Michelle Hunt](#) (Thursday, 4/17, 9:15-10:30) is a celebrated author, *Change Catalyst* and "Thinking Partner" to leaders of organizations and communities on leadership development and organizational transformation.

State of Association Management for Women: A bird's eye view and a practical real-world session about employment practices and negotiation - The road to success is paved with persistence, awareness and careful analysis of the puzzles that lie ahead. Attend this outstanding session and get a bird's eye view of past and future trends for women in the business of associations today as Wendy shares her unique perspective. Understand qualities organizations are looking for from their successful leaders. Expand your business intelligence as Wendy offers real-world examples of negotiation best practices and interview do's and don'ts - especially for women.

[Wendy Pangburn](#) (Thursday, 4/17, 10:45-noon) is a Partner in Heidrick & Struggles and former CEO of the Chief Executives Organization, Inc (CEO). This session includes a facilitated **PANEL DISCUSSION** with senior women executives on personal employment experiences and professional practices as well as a Q&A session.

Looking Forward: What is required for Leadership in the New Millennium - It is a common perception that women will steadily gain greater access to leadership roles. Jumpstart your progress and understand the forces of change that will propel you on your way to new heights. Learn how to overcome the lingering obstacles women continue to face in the workplace. Plus, take time to assess your own leadership style and authenticity by understanding how to identify and articulate your talents in a way that fits your organization's strategic mission. Explore the qualities and skills women bring to organizations and how these skills map to today's organizational needs and dispel the myth that 'hours spent at work' are the prime indicator of a woman's worth to an organization. Understand practical ways to put new tasks of leadership into practice: encouraging a network of conversations, practicing inclusion, building sustainability in a time of rapid change, creating a culture based on tolerance at the margins. Leave with a blueprint for building webs of inclusive relationships and understand how the architecture and practices of this web can enable organizations to become more flexible, responsive, and alert.

[Sally Helgesen](#) (Friday, 4/18, 9:00-10:00) is an internationally-acclaimed author, speaker, and recognized leadership development consultant.



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PROGRAM DESCRIPTIONS (CONTINUED)

*Ms. Helgesen's session includes a **PANEL DISCUSSION** exploring the right combinations of moves that landed senior women at the center of power and how to ensure you are positioned for the right opportunities across the organization.*

“Zap the Gap” - If you think you have heard all there is to hear about the four different generations in the workplace, you haven't heard Meagan's hilarious spin on how to attract, train, market, manage and retain people from every generation – and not strangle someone in the process! Laugh while acquiring tools you can use immediately to improve your multi-generational relationships.

[Meagan Johnson](#) **(Friday, 4/18, 1:30-2:30)** *has educated hundreds of audience members from all over the globe on how to solve the multi-generational puzzle.*

State of Association Management for Women: A bird's eye view and a practical real-world session about employment practices and negotiation - The road to success is paved with persistence, awareness and careful analysis of the puzzles that lie ahead. Wendy Pangburn has almost three decades of professional experience in the nation's capitol recruiting for some of the most prestigious organizations and serving in the same positions for which she is now recruiting. Get a bird's eye view of past and future trends for women in the business of association management as Wendy shares her unique perspective. Understand qualities organizations seek from their successful leaders. Expand your business intelligence as Wendy shares real-world examples of negotiation best practices and interview do's and don't's - especially for women.

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