

Name \_\_\_\_\_ Nickname \_\_\_\_\_  
 Title \_\_\_\_\_  
 Organization \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State/Province \_\_\_\_\_  
 ZIP/Postal Code \_\_\_\_\_ Country \_\_\_\_\_  
 E-Mail (ASAE & The Center do not rent e-mail addresses.) \_\_\_\_\_  
 Web Address \_\_\_\_\_  
 Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Have you ever been a member before?  Yes  No

Sponsor's Name/Who introduced you to ASAE & The Center? (Optional) \_\_\_\_\_

ASAE & The Center occasionally makes its members' addresses (excluding telephone and e-mail) available to vendors who provide products and services to the association community. If you prefer not to be included in these lists, please check the box provided.

### Membership Options

- Association Chief Executive .....\$295  
(For chief executive officer of a nonprofit association or principal of an association management company.)
- Association Professional Staff .....\$265  
(For professional staff of a nonprofit association or association management company.)
- Industry Partner (suppliers to the nonprofit industry).....\$395  
(For individuals who market to ASAE & The Center members, members of learned professions, and others who are not full-time association executives.)
- Consultant.....\$395  
(For individuals whose primary service to ASAE & The Center members involves the sale of intellectual property or expert advice to associations or other membership organizations, and who are not full-time association executives.)
- Association Young Professional .....\$100  
(For professional staff of a nonprofit association or association management company who are under 30.  
Date of birth required: \_\_\_\_/\_\_\_\_/\_\_\_\_)
- Full-Time Student.....\$30  
(For undergraduate or graduate students who are enrolled full-time and not employed or who are employed on a part-time basis.)

### Professional Interest Sections

Please check the professional interest sections that best describe your primary areas of responsibility to receive e-newsletters and invitations to education programs. Check all that apply.

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Association Management Company | <input type="checkbox"/> Government Relations   | <input type="checkbox"/> Membership               |
| <input type="checkbox"/> Communication                  | <input type="checkbox"/> International          | <input type="checkbox"/> Professional Development |
| <input type="checkbox"/> Component Relations            | <input type="checkbox"/> Legal                  | <input type="checkbox"/> Technology               |
| <input type="checkbox"/> Executive Management           | <input type="checkbox"/> Marketing              |   |
| <input type="checkbox"/> Finance & Business Operations  | <input type="checkbox"/> Meetings & Expositions |   |

### Payment Information (in U.S. dollars)

Check enclosed (payable to ASAE)  
 Charge \$ \_\_\_\_\_ to my:  American Express  VISA  MasterCard  Discover  
 Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Cardholder's Name \_\_\_\_\_  
 Signature \_\_\_\_\_  
 Credit Card Billing Address ZIP/Postal Code \_\_\_\_\_

Membership is for one year from the date dues are received. *Associations Now* magazine subscription price of one year (\$24) is included in membership dues, and members may not deduct subscription price from dues. For U.S. citizens only: ASAE dues are not deductible as a charitable contribution for U.S. federal income tax purposes, but may be deductible as a business expense. ASAE estimates that 14.85% of your dues are not deductible because of ASAE's lobbying activities on behalf of its members.

**GUARANTEE:** We promise to provide exceptional experiences, a vibrant community, and essential tools that make you and your organization more successful. ASAE will refund your dues payment if you are not 100% satisfied with your membership.

**Join online:** [www.asaecenter.org](http://www.asaecenter.org)

**Call:** 888-950-2723; 202-371-0940

**Mail:** ASAE  
c/o SunTrust Bank  
PO Box 79263  
Baltimore, MD 21279-0263

**Fax:** 202-371-8315

## Are you looking for innovative and improved ways to do your job?

Turn to ASAE & The Center for Association Leadership for the most comprehensive library of association industry resources; the most complete calendar of cutting-edge professional development programs; and networking opportunities with the largest gathering of association professionals and industry partners in the country.

ASAE & The Center work together to bring the most comprehensive collection of services and resources to association professionals and industry partners. ASAE enhances the many benefits of membership through publications, professional communities, and volunteer leadership opportunities. It also protects the interests of nonprofit organizations through its national advocacy and grassroots efforts. The Center for Association Leadership provides future-focused research, essential education, knowledge resources, and community that challenge and empower association professionals.

## What do ASAE & The Center provide?

### Knowledge Resources

Find current articles, research studies, available books, and sample documents in a virtual resource library at the ASAE & The Center website, [www.asaecenter.org](http://www.asaecenter.org), or contact the Knowledge Center directly to receive customized information packets and reports.

ASAE & The Center's publications provide you with the latest trends and best practices in association management. You'll receive the flagship monthly magazine, *Associations Now*, and find more than 300 titles covering all areas in association management in ASAE & The Center's Bookstore.

### Professional Development

Have you explored the cutting-edge, content-rich education opportunities from ASAE & The Center? Join us to experience learning like never before! We've gathered world luminaries, bestselling authors, and innovative thought leaders from the association and corporate worlds to deliver programs focusing on leadership, association management, and professional and personal growth.

ASAE & The Center's online service, Career Headquarters, [www.careerhg.org](http://www.careerhg.org), is the site for employers seeking qualified applicants and association executives seeking positions of all levels. It boasts more association jobs than any other website and more than 10,000 searchable resumes.

### Credentialing

Set yourself apart from your peers and distinguish yourself as an experienced association professional by earning ASAE's Certified Association Executive (CAE™) designation. Designed to elevate professional standards, enhance individual performance, and designate association professionals who demonstrate the knowledge essential to successful association management, the CAE is the most respected and sought-after designation in the profession.

### Networking

Tap into some of the best minds in the industry—your peers!

- **Listservs**—Participate in daily online discussions covering all areas of association management. We have more than 30 to choose from!
- **Professional Interest Sections**—Choose any of the 13 sections to receive e-newsletters and invitations to education opportunities targeted to your area of work—from membership to technology, meetings and expositions to communications, and more.
- **Learning Communities**—Attend virtual meetings, participate in online discussions, and share work products through communities revolving around large or small staff associations, professional development, emerging leaders, and senior staff.
- **The ASAE & The Center for Association Leadership Annual Meeting & Exposition**—Be a part of the premier education and exposition opportunity for associations and nonprofit organizations.
- **Springtime™**—All in one day, all under one roof. Hear how seasoned professionals ensure success for their organizations; learn about the hottest issues in the association and meetings profession; and talk with industry partners who provide products and services for associations.

## What members are saying about ASAE & The Center

"Joining ASAE & The Center is the single most important professional decision I ever made. Membership has brought me professional knowledge, industry information and a network of peers that has never failed to satisfy my need for stimulating ideas, solutions to problems, or professional dialogue." -- Garis F. Distelhorst, CAE, CEO, Marble Institute of America

"My ASAE & The Center membership provides me with opportunities to showcase my company's skills sets in a non-sales setting. What better way to expand your brand awareness than by being active in discussions and presentations with association decision-makers." -- David A. Coriale, president, DelCor Technology Solutions Inc.

"I can't begin to tell you what an invaluable resource ASAE & The Center has been to me and to the EOA. I find myself turning to the Web site on a weekly basis looking for new information, examples, samples, and almost always come away with an answer. I am hoping to build our association into just that kind of resource for our members." -- Mary Zeinieh, director of operations & chief of staff, Ethics and Compliance Officer Association

"You (the Knowledge Center) have provided everything I was looking for and relieved a significant amount of frustration from the process. I was already incredibly impressed with the association, but now I am a member for life. I realize it is my association, and that means everything." -- Laura A. DeCarlo, executive director and president, Career Directors International