



Symposium for Chief Staff & Chief Elected Officers Agenda

Discussion Thread I

The Special Nature Of Voluntary Organizations

SETTING THE AGENDA

Comfortable conversations about opportunities and challenges

- Models of Leadership Behavior
- Barriers to Our Association Achieving Success
- Emerging New Trends With Significance To Associations

CLARIFYING PURPOSE

The dynamics of voluntary associations in the 21st century require leadership strategy that is different than other kinds of enterprises

- Defining Value And ROI
- Reshaping and Re-invigorating for the Other Side of the Downside
- Involving Members Today

THE DISTINGUISHING VALUE PROPOSITION OF THE 21st CENTURY ASSOCIATION

It's not just the size of the organization but alignment of competencies and values with the value proposition and brand.

- Commitment, Content, Community
- Observations and Implications for Your Association
- Discovering Your Organization's "Specs for Success"

A CULTURE OF TRUST

A clear understanding of the "big picture" enables a leadership partnership to speak a common language

- Trust Between Partners
- Trust Among Groups
- Trust Within a Team

Discussion Thread II

The Partnership of the Chief Staff And Chief Elected Officer

DIMENSIONS OF 21st CENTURY LEADERSHIP IN VOLUNTARY CONTEXTS

The roles of a CEO identified by Harvard research are executed in a unique way in voluntary organizations.

- Monitoring Intent, Behavior And Effect
- Principles Of Effective Leadership In Participatory Organizations
- The Leadership Strategy Cycle

BUILDING A SUCCESSFUL RELATIONSHIP

In collaborative organizations, understanding "why" we think & "work" the way we do is as important as understanding "what" we think.

- Defining Norms For Communications, Planning And Problem Solving
- Resolving Conflict And Working Styles



Discussion Thread III

The Partnership with the Board

INTELLIGENT PARTNERSHIPS

Responses to pressure to find ways to reduce volunteer time spent on governance while making the time that remains more meaningful.

- Roles, Relationships And Responsibilities
- Clarifying The Roles Of Staff And Member Leaders – How To Decide Who Does What

THE TOOLS OF BOARD LEADERSHIP

Your process for planning strategically is especially relevant in unstable times.

- Designing an Exceptional Board Meeting Experience
- A Four Part Model for the Contemporary Board's Agenda
- Integrating Strategy with Responsibilities of Governance – A Knowledge-Based Approach

Discussion Thread IV

The Partnership with Volunteers and Members

INTEGRATING WEB AND SOCIAL MEDIA INTO DECISION AND WORK SYSTEMS

Engaged members still want face time, but also want online involvement used to make precious face time more effective and efficient.

- Harnessing The Promise Of Web 2.0
- Balancing Today And Tomorrow's Expectations
- Developing "Specs" for Your Value Proposition

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- Commitment, Content, Community
- Observations and Implications for Your Association
- Reshaping Your Association for the 21st Century