

Be a **HOLLYWORD** Star

GRAND PRIZE

64 GB iPad with Wi-Fi, accessories, and \$100 iTunes gift card (approx. value \$1,000)

- Qualify by winning at the "Superstar" level.
- Grand prize drawing on Monday, August 23, 2010 at 1:15 pm.

Learn the rules and how to play the game.

PRIZE LEVELS

Calculated according to the new letter tiles placed on the HollyWORD board:

Use 1-4 letters to be a "Star" and win: 1 GB flash drive or \$5 Starbucks card

Use 5-8 letters to be a "Starlet" and win: \$15 Starbucks card or \$15 iTunes gift card

Use 9-12 letters or spell a special word* to be a "Superstar" and win: \$50 iTunes gift card or 3-month of Netflix gift subscription

GAME RULES

1. Visit the Avenue of Stars' partner booths to have your Autograph Book stamped.
 - Must obtain a minimum of 4 unique stamps to play HollyWORD
 - May obtain up to 12 unique stamps
2. Ready to play? Return your stamped Autograph Book to the HollyWORD booth (#611).
3. Exchange your stamped Autograph Book for HollyWORD letter tiles.
 - 1 Unique Partner Stamp = 1 Letter Tile
4. Spell one new word within 2 minutes or less. Player returns unused wooden HollyWORD tiles to host.
5. Win!

***Special Words:**

- | | | |
|-----------|-----------|------------|
| - BENEFIT | - PARTNER | - STAR |
| - IPAD | - RESULTS | - ST LOUIS |
| - MONEY | - REVENUE | - TRUST |
| - NONDUES | - SAVE | - WINNER |

Must be an association executive to win "Superstar" and/or grand prize.

PRESENTED BY:

