



## The Official Springtime™ Program 2010

PUBLISHED BY ASAE & THE CENTER  
FOR ASSOCIATION LEADERSHIP

The Official Springtime Program is mailed to all DC Metro area members of ASAE & The Center with the May issue of *Associations Now*.

The Program is also inserted into all attendee registration bags at Springtime at the Washington, DC Convention Center on May 27, 2010. Springtime presents cutting edge education to over 4,500 industry professionals and is the largest one day association trade show of its kind.

### Springtime Program Rates: Full Page Ads Only

Ad Size	4-Color
Full Page	\$12,425

\*Rates are gross

### Deadlines

May 2010 Issue	Space Close	Materials Due
Springtime Program	March 3, 2010	March 12, 2010



To reserve your opportunity, please contact your Account Manager  
or the *Associations Now* Ad Team.  
202-626-2889, AdSales@asaecenter.org



\*Rates Effective January 2010  
(updated 2/4/2010)