

# dailynow

The official show daily of Springtime™

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FOR ASSOCIATION LEADERSHIP

## Exclusive Reach

Make your mark at the industry's biggest one-day tradeshow by positioning your destination or company in the official show daily publication.

- Springtime™ is May 27, 2010 at the Washington, DC Convention Center
- Exclusive reach to over 4,500 industry professionals in the official publication of Springtime™
- Exclusive distribution in the Springtime™ attendee registration bag
- Drive buyers to your booth and encourage after-the-show business

Springtime™ is the showcase for the meetings and hospitality industries with a spotlight on technology and business services, creating the most dynamic one-day association tradeshow. This year marks the 33<sup>rd</sup> anniversary of Springtime™. **Space is limited, so reserve your ad space today in DailyNow!**

## Rates

Two-Page Spread	\$9,695
½ Horizontal Spread	\$7,800
Tabloid Page	\$6,130
½ Horizontal	\$4,935
Jr. Tabloid Page	\$4,935
Cover IV	\$8,690
Cover II	\$7,440
Bellyband	\$9,640

\*Rates are gross

## Deadlines:

Space: March 12, 2010

Materials: March 19, 2010



To reserve your opportunity, please contact your Account Manager  
or the *Associations Now* Ad Team.  
202-626-2889, AdSales@asaecenter.org



\*Rates effective January 2010  
(updated 9/2/2009)