

ASAE & The Center for Association Leadership Annual Meeting & Expo *The Official Convention Daily Paper* August 21 – 24, 2010 | Los Angeles, CA

Exclusive room delivery

- The *only* publication delivered to attendee core hotel rooms
- You'll reach all 6,000 attendees through a comprehensive program of guest room delivery, hotel lobby and strategically placed convention center distribution points
- Three editions: Sunday, Monday and Tuesday

Official Publication

The energy of the association industry's most important annual meeting is captured in the pages of the official show daily. *Daily Now* is designed to capture the professional interests of ASAE & The Center members with the news and information that can only be found in the official publication. Professional content within an energizing design coupled with exclusive delivery to the core hotel guest room block ensures your message will be read and your booth traffic will follow. Space is limited so reserve your opportunity by June 25th!

Rates

Two-Page Spread	\$20,935
½ Horizontal Spread	\$14,495
Tabloid Page	\$13,250
½ Horizontal	\$10,465
Jr. Tabloid Page	\$10,465
Cover IV	\$15,290
Cover II	\$14,270
Bellyband (one day rate)	\$13,765

*Rates are gross and include an ad in each day of publication.

Deadlines:

Space: June 25, 2010

Materials: July 9, 2010



To reserve your opportunity, please contact your Account Manager
 or the *Associations Now* Ad Team.
 202-626-2889, AdSales@asaecenter.org



*Rates effective January 2010
 (updated 9/3/2009)